

OUTLINE OF THE PURPOSES AND ACTIVITIES OF THE

INTERCOLLEGIATE BROADCASTING SYSTEM

- I. Encouraging cooperation among campus radio stations
  - A. Holding meetings of member station personnel
  - B. Helping stations keep in touch with each other
  - C. Establishing regional organizations
- II. Acting as clearing house for information concerning campus radio
  - A. Providing information for Members
  - B. Providing information for Trial groups
  - C. Providing information for colleges interested in starting campus stations
  - D. Providing information to the FCC and similar agencies
  - E. Providing information to national advertising representatives and potential sponsors
  - F. Providing information to the general public, and others
  - G. Collecting information needed for A to F above
- III. Acting on behalf of the Members collectively
  - A. Representing the needs of campus radio to the FCC and similar agencies
  - B. Representing the members to music licensing agencies
  - C. Representing the members to a national advertising representative
  - D. Representing the members to sources of program material
- IV. Establishing standards for the setting up and operating of campus stations
  - A. Re uiring approval of college administration f or acceptance in Trial Status
  - B. Requiring acceptable transmission system for admission to Member status
  - C. Requiring minimum facilities for admission to Member status
  - D. Establishing codes of operation for campus stations and the organizations operating them.

This list is not necessarily complete, and does not indicate the relative amounts of effort or importance attached to the various items. Neither does it indicate the considerable auxiliary detailed work necessary to the achievement of the above aims.

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*Note for*

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